

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 497689 /		<u>Alt Order #</u> 06364782
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/08/12 - 10/14/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/08/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$85.00			
N 2	KVVU	10/08/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$275.00			
N 3	KVVU	10/08/12	10/08/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$275.00			
N 4	KVVU	10/08/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$700.00			
N 5	KVVU	10/08/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,150.00			
N 6	KVVU	10/08/12	10/08/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$195.00			
D 7	KVVU	10/11/12	10/11/12	Special Early News	Special Early News		:30			NM	0	\$0.00
N 8	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$625.00			
<b>Totals</b>											<b>9</b>	<b>\$5,200.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	9	\$5,200.00	\$4,420.00
<b>Totals</b>	<b>9</b>	<b>\$5,200.00</b>	<b>\$4,420.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT5/12 18.20  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME CHRIS FEIST

BUYER NAME	CHRIS FEIST
SALES PRSN	PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT5/12 18.20

ORDER CANCELED  
MONDAY SPOTS ALREADY BOOKED  
TOTAL \$5200  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		430A-459A	30		\$85.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
ORD COM1 : ORDER CANCELED												
2	*		900A-1000A	30		\$275.00	10/8	10/8	1		MON	1
PROGRAM : MORE												
ORD COM1 : ORDER CANCELED												
3	*		200P-300P	30		\$275.00	10/8	10/8	1		MON	1
PROGRAM : KATIE COURIC												
ORD COM1 : ORDER CANCELED												
4	*		700A-900A	30		\$700.00	10/8	10/8	2		MON	2
PROGRAM : NEWS												
ORD COM1 : ORDER CANCELED												

REP HEADLINE# 6364782  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT5/12 18.20  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	*		1000P-1100P	30		\$2,150.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
ORD COM1 : ORDER CANCELED												
6	*		100P-200P	30		\$195.00	10/8	10/8	2		MON	2
PROGRAM : COPS/DOG												
ORD COM1 : ORDER CANCELED												
7	S		600P-800P	30		\$5,000.00	10/11	10/11	0		THU	0
PROGRAM : DEBATE												
8	*		700P-730P	30		\$625.00	10/8	10/8	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : ORDER CANCELED												
OCT/12			\$5,200.00									
CONTRACT TOTAL												\$5,200.00
TOTAL SPOTS												9

MARKET TOTALS \$135,333 KVVU 15% KSNV 22% KLAS 41% KTNV 18% KVMY 1% KVCW 3% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE